



## **Privacy Policy**

### **What Information Is Collected?**

"Personally identifiable information" means any information that may be used to identify an individual, including, but not limited to, a first and last name, home or other physical address, an email address, phone number or other contact information, payment information whether at work or at home. When you use our website or services Liquor License FL may collect from you the following personally identifiable information: first and last name, city, state and zip code, email address, birthday and phone number. You can choose not to provide us with certain information, but then you might not be able to take advantage of many of our features.

Liquor License FL may keep a cached copy of the content you serve us as a part of your use of the service for an indeterminate amount of time, including media files and XML files. To assist in development, we may keep copies of HTTP requests and responses in your notification log, available only to you. If your web server does not specify that we can cache your content, we will not keep a cached copy of any text or audio data transmitted through our service during calls, but we may still maintain copies in your notification log. If data privacy is a concern, make sure your server does not allow us to cache such content, and contact us so that we may turn off other application logging around requests to and responses from your application. We may keep call log, notification log, billing/ payment, and other log data for at least six months from the date of entry.

### **How Is Such Information Used?**

Liquor License FL uses the personally identifiable and other collected information in a manner that is consistent with this Privacy Policy. If you provide personally identifiable information for a certain reason, we may use the personally identifiable information in connection with the reason for which it was provided. For instance, if you contact us by e-mail, we will use the personally identifiable information you provide to answer your question or resolve your problem. Also, if you provide personally identifiable information in order to obtain access to the Liquor License FL website or services, we will use such information to provide you with access to such services and donations and to monitor your use of such services. Your personally identifiable information may be used to provide you with new product information and support services offered on the website, to notify you of technical updates or changes in policy, to improve the content and functionality of the Liquor License FL website and services, to help us better understand our users, or to deliver other services.

### **Is The Information Shared or Disclosed?**

Liquor License FL is not in the business of selling your information. We consider this information to be a vital part of our relationship with you. There are, however, certain circumstances in which we may share your personally identifiable information with certain third parties without further notice to you, as set forth below:

- **Related Companies:** We may also share your personally identifiable information with any entity that is affiliated with us for purposes consistent with this Privacy Policy for Charity donation opportunities.
- **Legal Requirements and Other Circumstances:** Liquor License FL may disclose your personally identifiable information if required to do so by law or in the good faith belief that such action is necessary to (i) comply with a legal obligation, (ii) protect and defend the rights or property of Liquor License FL, (iii) act in urgent circumstances to protect the personal safety of users of the Liquor License FL website or services or the public, or (iv) protect against legal liability.